COVID-19 Telehealth Partner Toolkit User Guide

How to use this toolkit

The Washington State Department of Health (DOH) developed this toolkit to help partners communicate with individuals and families about the COVID-19 Telehealth program. This service is currently provided by the Washington State Department of Health in collaboration with partners Color Health.

Use the following content as-is or customize it to address your audience's needs. You can also insert your own resources to these templates as needed. If you have any questions, please contact Medical Countermeasures Team at mcm@doh.wa.gov.

Talking Points

The talking points can be used to assist in responding to inquiries about the telehealth program.

Social Media Call 211

The social media graphics and accompanying text, in English and Spanish, can be used in your own social media messaging. The social media graphics and text files can be downloaded and shared on your organization's social media accounts. The graphics are sized to work well on Facebook, Instagram, and Twitter.

Social Media Images for King County and North Sound Region

These graphics can be used in your own social media messaging. The social media graphics can be downloaded and shared on your organization's social media accounts. The graphics are sized to work well on Instagram and Twitter.

Email Templates

These email templates can be used to share information about the COVID-19 Telehealth program with partners, families, individuals, and others who may benefit from access to antiviral treatments. **Please note, these are suggested email copy only.**

Additional Toolkit Resources

These resources include information about free telehealth treatment, therapeutics information for health care providers, therapeutics resources and toolkits, and a marketing resource kit for the antiviral treatment program.